

Sunnah Wear
Lookbook



2025/2026 COLLECTION

Sunnah Wear Lookbook

Luxury In Modesty, Strength In Style

Get Started



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Welcome To Sunnah Wear

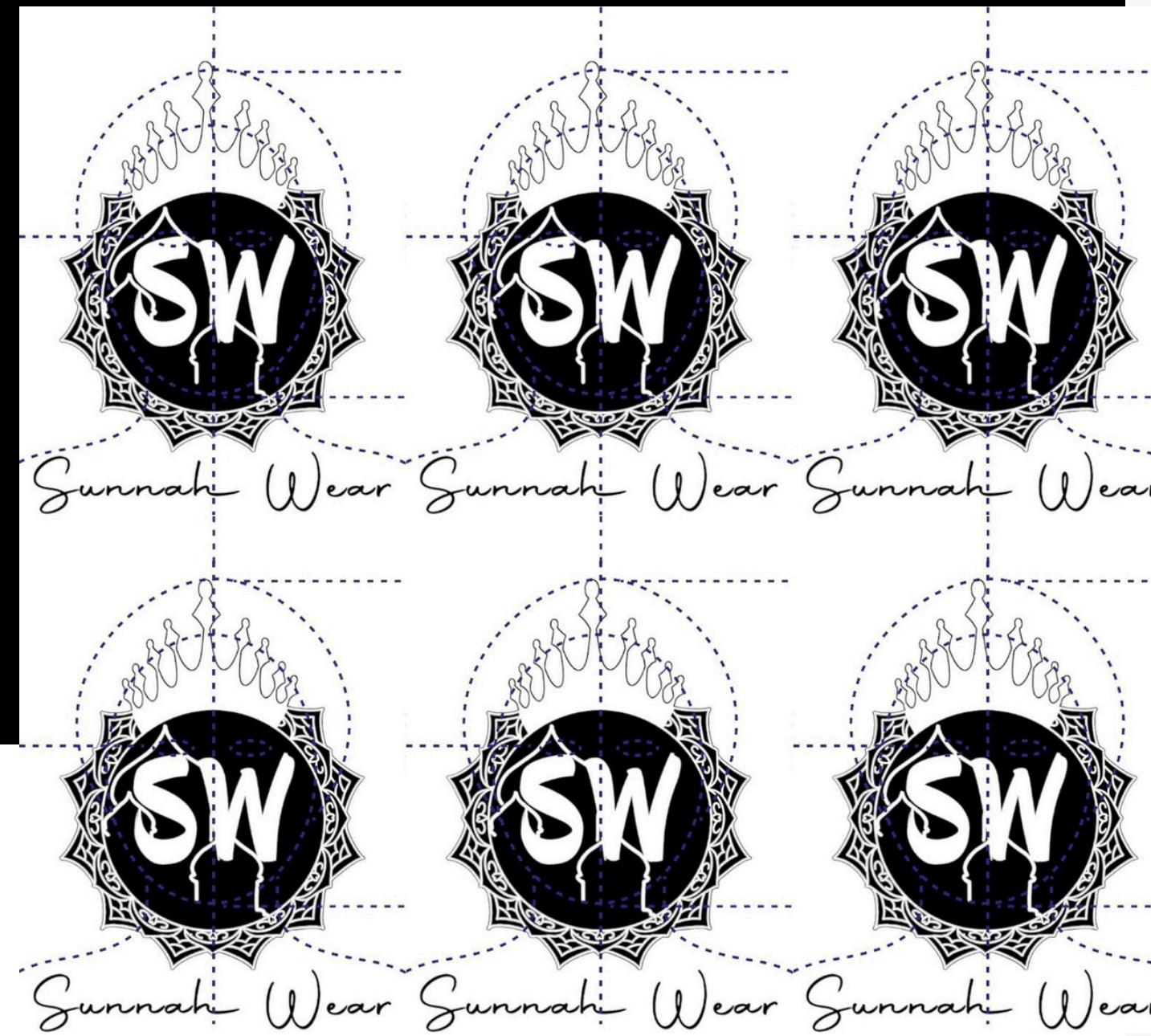
Home of Luxury Modest Fashion

**Modest Wear
Luxury Wear
Sunnah Wear**

Style with intention. Modesty redefined.

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About Sunnah Wear



Welcome to **Sunnah Wear** - Home of Luxury Modest Fashion

Established in 2009, **Sunnah Wear** was born from a profound inspiration rooted in faith and a deep desire to effect positive change in the world through the transformative power of fashion.

We believe that true elegance transcends trends it is timeless, purposeful and empowering. Our collections are thoughtfully crafted for the modern man (rijal) and woman (nahif) who embraces modesty as an expression of strength, grace, and identity. Every piece tells a story of dignity, refinement, and quiet confidence.

Our Philosophy

Inspired by faith, we design with intention. We celebrate modesty not as limitation, but as a canvas for unparalleled sophistication and self-expression.

Through premium, prestige fabrics — luxurious silks, fine chiffons, rich crepes and intricately embroidered details. We create garments that drape beautifully, endure beautifully, and feel exquisite against the skin.

Our mission is simple yet powerful:

To inspire everyone worldwide to feel seen, celebrated and elevated — proving that modesty and luxury belong together and that fashion can be a force for good, fostering equality, respect, and positive impact in every community we touch.

Since its inception Sunnah Wear has remained dedicated to redefining modest luxury. From everyday grace to special-occasion opulence, each design reflects meticulous craftsmanship, attention to detail, and an unwavering commitment to quality that lasts.

Here are glimpses into the world of **Sunnah Wear** — where faith-inspired modesty meets timeless luxury.

Material & Colour Inspiration



Defined Concept

Elevated Design

Our creative vision draws from the elegance of **precious metals** like gold, silver and platinum - each chosen for its symbolism of strength, purity and endurance. These tones form the foundation of the brand to be empowering and eternally refinded.

We complement the **precious metals** with a carefully considered infusion of **precious gems** inspired tones - subtle hints of emerald, onyx and smoky quartz - woven into the palette to evoke depth and quiet opulence.. nature colours add in

Charity/Zakat

We are committed to donating 5% of profits from every item sold to charity and charitable causes around the world. Inspired by the teachings and practices of Prophet Muhammad ﷺ (peace and blessings be upon him), who showed us that generosity, compassion and service to others are an essential expressions of faith.

We believe that clothing should carry purpose beyond its appearance. Every **Sunnah Wear** purchase is designed to create benefit - not only the wearer, but for communities both locally and worldwide. through your support, we are able to contribute to causes that uplift, protect and empower those in need across different regions and circumstances.

By the grace of Allah, we have supported a range of charitable initiatives on both a local and global scale, including One Ummah, Harlesden Community Payback, Sickle In Me, Enfield Mosque and more. With these efforts they show our commitment to dignity, responsibility and to leave a positive impact where help is needed.

“When you wear **Sunnah Wear**, you are taking part in a cycle of giving rooted in the Sunnah, where faith is reflected through action, sincerity and care for humanity. Together, we strive to build a brand that seeks barakah in what we create and in the positive change we help bring to the world”.



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“Peace” ﷺ is at the heart of our values



At **Sunnah Wear**, we do not sit on the fence, we stand on the side of peace and are products stand as a reflection of this principle. In times marked by division and uncertainty, we remian firm in our stance choosing peace over any alternative.

We often use peace in different variations like Salām in arabic which translated into english means peace. Peace to our brand means. Thorughout history peace has been a common blank among the righteous.

Our aim is to sublimingly inject peace into the heart and minds to all those come across **Sunnah Wear**.

Our Products

Our clothing is designed in line with the guidance of Sunnah, which teaches that clothing should be dignified and balanced, providing proper coverage without drawing unnecessary attention. With this in mind, each garment is carefully developed with considered fits, appropriate silhouettes and comfortable, high-quality fabrics suited for everyday wear.

We place strong emphasis on how our clothing is made. No child labour is ever used and we work exclusively with trusted manufacturers who uphold fair wages, safe working conditions and honest, ethical production practices. Transparency and accountability guide every stage of our process.

By focusing on quality over quantity, we aim to create garments that last. This approach reflects a mindful way of producing clothing—one that respects both Islamic principles and the people involved in bringing each piece to life.



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Malkiun Phantom Black & Emerald Green Tracksuit Set

- Premium jersey tracksuit set
- Phantom Black with Emerald Green embroidery
- 95% Polyester / 5% Cotton
- 250 GSM mid-weight fabric
- Sunnah Wear Malakiun embroidery pattern
- Crown of Piety embroidered logo patch
- Full-zip jacket with custom silhouette zipper
- Elasticised waistband with drawstring & custom caps
- Ribbed elasticised cuffs
- Straight-leg trousers
- Right-hand trousers custom zipper detail
- Signature Sunnah Wear embroidery at left chest & wrist



Sunnah Wear
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Malakiun Phantom Black & Gold Tracksuit Set

- Premium jersey tracksuit set
- Phantom Black with Gold embroidery
- 95% Polyester / 5% Cotton
- 250 GSM mid-weight fabric
- Sunnah Wear Malakiun embroidery pattern
- Crown of Piety embroidered logo patch
- Full-zip jacket with custom silhouette zipper
- Elasticised waistband with drawstring & custom caps
- Ribbed elasticised cuffs
- Straight-leg trousers
- Right-hand trousers custom zipper detail
- Signature Sunnah Wear embroidery at left chest & wrist



Sunnah Wear
Lookboook

Malakiun Graphite Grey & Ruby Red Tracksuit Set

- Premium jersey tracksuit set
- Graphite Grey with Ruby Red & Silver embroidery
- 95% Polyester / 5% Cotton
- 250 GSM mid-weight fabric
- Sunnah Wear Malakiun embroidery pattern
- Crown of Piety embroidered logo patch
- Full-zip jacket with custom silhouette zipper
- Elasticised waistband with drawstring & custom caps
- Ribbed elasticised cuffs
- Straight-leg trousers
- Right-hand trousers custom zipper detail
- Signature Sunnah Wear embroidery at left chest & wrist



Sunnah Wear
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Malakiun Light Grey & Sky Blue Tracksuit Set

- Premium jersey tracksuit set
- Light Grey with Sky Blue & Gold embroidery
- 95% Polyester / 5% Cotton
- 250 GSM mid-weight fabric
- Sunnah Wear Malakiun embroidery pattern
- Crown of Piety embroidered logo patch
- Full-zip jacket with custom silhouette zipper
- Elasticised waistband with drawstring & custom caps
- Ribbed elasticised cuffs
- Straight-leg trousers
- Right-hand trousers custom zipper detail
- Signature Sunnah Wear embroidery at left chest & wrist



Sunnah Wear
Lookboook

Malakiun Navy Blue & True Blue Tracksuit Set

- Premium jersey tracksuit set
- Navy Blue with True Blue & Gold embroidery
- 95% Polyester / 5%
- 250 GSM mid-weight fabric
- Sunnah Wear Malakiun embroidery pattern
- Crown of Piety embroidered logo patch
- Full-zip jacket with custom silhouette zipper
- Elasticised waistband with drawstring & custom caps
- Ribbed elasticised cuffs for a secure fit
- Straight-leg trousers
- Right-hand trousers custom zipper detail
- Signature Sunnah Wear embroidery at left chest & wrist



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Salām/Peace White & Violet Tracksuit Set

- Premium jersey tracksuit set
- Bright White with Violet embroidery
- 95% Polyester / 5% Cotton
- 250 GSM mid-weight fabric
- Salām/Peace Arabic embroidery
- Crown of Piety embroidered logo patch
- Full-zip jacket with custom silhouette zipper
- Elasticised waistband with drawstring & custom caps
- Ribbed elasticised cuffs
- Straight-leg trousers
- Right-hand trousers custom zipper detail
- Signature Sunnah Wear embroidery at left chest & wrist



Team Peace White & Gold Shorts and Tee Set

- Gold SW embroidered logo
- Ribbed collar for a structured finish
- Front Salām graphic print
- Back peace symbol with numeric graphic print
- Sunnah Wear signature print
- Ribbed, elasticised arm cuffs
- Gold-stitched hem embroidery
- Material: 90% Polyester, 10% Cotton
- Elasticated waistband with adjustable drawstring
- Right side zip pocket for secure storage
- Left side open pocket for easy access
- Gold-stitched hem embroidery
- Material: 90% Polyester, 10% Cotton



Team Peace Black & Gold Shorts and Tee Set

- Gold SW embroidered logo
- Ribbed collar for a structured finish
- Front Salām graphic print
- Back peace symbol with numeric graphic print
- Sunnah Wear signature print
- Ribbed, elasticised arm cuffs
- Gold-stitched hem embroidery
- Material: 90% Polyester, 10% Cotton
- Elasticated waistband with adjustable drawstring
- Right side zip pocket for secure storage
- Left side open pocket for easy access
- Gold-stitched hem embroidery
- Material: 90% Polyester, 10% Cotton



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Golden Eclipse Phantom Black & Gold Tracksuit Set

- Sunnah Wear Bolt chest embroidery
- SW Crown of Piety embroidered logo patch
- Fixed hooded design
- Kangaroo front pocket
- Ribbed elasticised cuffs for a secure fit
- Premium gold detailing throughout
- Material: 80% Cotton, 20% Polyester
- 330 GSM heavyweight fabric
- Straight-leg silhouette
- Elasticised waistband with adjustable drawstring and custom metal caps
- Right-hand leg custom zipper detail



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Golden Eclipse Mountain Grey & Gold Tracksuit Set

- Sunnah Wear Bolt chest embroidery
- SW Crown of Piety embroidered logo patch
- Fixed hooded design
- Kangaroo front pocket
- Ribbed elasticised cuffs for a secure fit
- Premium gold detailing throughout
- Material: 80% Cotton, 20% Polyester
- 330 GSM heavyweight fabric
- Straight-leg silhouette
- Elasticised waistband with adjustable drawstring and custom metal caps
- Right-hand leg custom zipper detail



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Regal Cargo Mountain Grey & Gold Tracksuit Set

- 80% Cotton, 20% Polyester
- Heavyweight 330 GSM Fabric
- SW Crown of Piety embroidered logo patch
- Sunnah Wear signature embroidery writing detail
- Snap-button chest and leg cargo pockets
- Elasticised waistband with drawstring and custom metal caps
- Right-hand leg custom zipper detail
- Straight-leg silhouette
- Ribbed, elasticised cuffs
- Mountain Grey with Gold accents
- Right-hand trousers custom zipper detail
- Left-hand trouser open pocket



Malakiun Down Puffer Jacket

- Premium goose down filling for superior warmth and insulation
- Waterproof nylon outer for reliable weather protection
- Smooth polyester lining for comfort and durability
- SW Crown of Piety embroidered logo patch
- Fur-trimmed hood, fully detachable for versatile styling
- Custom silhouette logo zipper detailing
- Malakiun pattern embroidery on pocket panels
- Secure zip mid pockets
- Open side pockets for easy access
- Ribbed cuffs to retain heat
- Custom snap-button hardware for a refined finish



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Golden Eclipse Tuscan Beige & Gold Oversized Tracksuit Set

- Oversized fit with hooded design
- 80% Cotton, 20% Polyester
- Heavyweight 330 GSM construction
- Sunnah Wear Bolt embroidery
- SW Crown of Piety detailing
- Kangaroo front pocket
- Drawstring elasticised waistband
- Right-hand zip pocket with logo silhouette
- Left-hand open pocket
- Ribbed cuffs for structure and comfort
- Flare-leg bottom silhouette



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Golden Eclipse Mountain Grey & Gold Oversized Tracksuit Set

- Oversized fit with hooded design
- 80% Cotton, 20% Polyester
- Heavyweight 330 GSM construction
- Sunnah Wear Bolt embroidery
- SW Crown of Piety detailing
- Kangaroo front pocket
- Drawstring elasticised waistband
- Right-hand zip pocket with logo silhouette
- Left-hand open pocket
- Ribbed cuffs for structure and comfort
- Flare-leg bottom silhouette



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Golden Eclipse Phantom Black & Gold Oversized Tracksuit Set

- Oversized fit with hooded design
- 80% Cotton, 20% Polyester
- Heavyweight 330 GSM construction
- Sunnah Wear Bolt embroidery
- SW Crown of Piety detailing
- Kangaroo front pocket
- Drawstring elasticised waistband
- Right-hand zip pocket with logo silhouette
- Left-hand open pocket
- Ribbed cuffs for structure and comfort
- Flare-leg bottom silhouette



Zahra Rosé & Noir Oversized Tracksuit Set

- Oversized fit with hooded design
- 80% Cotton, 20% Polyester
- Heavyweight 330 GSM construction
- Sunnah Wear Drip embroidery
- SW Crown of Piety detailing
- Drawstring elasticised waistband
- Right-hand zip pocket with logo silhouette
- Left-hand open pocket
- Ribbed cuffs for structure and comfort
- Flare-leg bottom silhouette
- Extended-length hoodie profile
- Sunnah Wear signature embroidery at left wrist and left leg opening



Malakiun Long Down Puffer Jacket

- Premium goose down filling for superior warmth and insulation
- Waterproof nylon outer for dependable weather protection
- Smooth polyester lining for comfort and ease of wear
- Elongated longline silhouette for enhanced coverage and elegance
- SW Crown of Piety embroidered logo patch
- Fur-trimmed hood, fully detachable for versatile styling
- Custom silhouette logo zipper detailing
- Malakiun pattern embroidery on pocket panels
- Secure zip mid pockets
- Open side pockets for effortless access
- Ribbed cuffs to retain warmth
- Custom snap-button hardware for a refined finish



Noor Al-Dhahab Hijab Black & Gold

- Crafted from a lightweight, premium fabric for a soft, fluid drape
- Detailed Malakiun pattern design throughout
- Refined gold detailing for an elevated finish
- Smooth, breathable feel suitable for all-day wear
- Generous sizing for versatile styling and full coverage
- Designed to drape naturally with an elegant fall
- Suitable for everyday wear and special occasions



Sunnah Wear Signature Football

- Official Size 5 football
- Machine-stitched construction for durability and shape retention
- Designed for all-weather play
- High-quality synthetic outer for enhanced touch and control
- Reinforced panel construction for balanced flight
- SW Crown of Piety logo detailing
- Gold star detail
- Integrated QR code design element
- Suitable for training, recreational play, and display



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Malakiun Beanie Hat Black & Gold

- Crafted from premium wool for warmth and breathability
- Soft ribbed knit construction
- Fold-over cuff design
- Malakiun embroidery pattern



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Thank You - Shukran

Thank you for your continued support. Every **Sunnah Wear** piece you choose allows us to grow, give back and create with purpose. We are truly grateful to have you as part of our journey.

Visit our website **www.sunnahwear.store** and subscribe to our newsletter to stay connected. Be the first to hear about exclusive drops, early access and special releases.

As a thank you, enjoy £20 off all site products — use code **UMMAH20** at checkout.

This chapter is just the start. There is much more to come as **Sunnah Wear** continues to evolve, refine and expand its vision of luxury modest fashion.

Follow us across our social platforms for the latest releases, exclusives and behind-the-scenes content.

